

Conditions of participation

10. KÜNSTLERMESSE DRESDEN 2026

10. KÜNSTLERMESSE DRESDEN is organised by Künstlerbund Dresden e.V. and will take place **from 17 - 19 April 2026** at the **Deutsches Hygiene-Museum Dresden (DHMD)** and is purely a producers' fair. Parallel to this, the Künstlerbund will be showing a specially curated special exhibition on the three days of the fair, which follows which follows the major special exhibition theme of our cooperation partner, the DHMD.

Since its first edition in 2012, it has developed into an established and successful regional art fair where artists present their works in person at the stands. This event is characterised in particular by the direct encounter between the public and the artists.

Once again, a total of around 120 artists, artist groups and producer galleries will be presenting their artworks at around 80 exhibition stands.

Participation in the 10th KÜNSTLERMESSE DRESDEN planned by Künstlerbund Dresden e.V. (hereinafter: KBD) is subject to the following conditions, which are subdivided into the specific conditions of participation (Part A) and the general 'General instructions for organisers and their partners (stand builders, exhibitors) for the organisation of trade fairs and accompanying exhibitions (including construction and dismantling)' of Deutsches Hygiene-Museum (Part B).

The project is subject to funding.

PART A: Conditions of participation

1. Applications

- 1.1 Requirements**
- 1.2. Content and form**
- 1.3. Successors**

2. Jury and stand allocation

3. Services of the organizer

- 3.1 Presentation areas/stands**
- 3.2 Exhibitor passes**
- 3.3 Electricity, light and labelling**
- 3.4 Advertising and public relations**
- 3.5 Insurance and monitoring**
- 3.6 Disclaimer**

4. Services of the exhibitor(s)

- 4.1 Stand rent and payment deadline**
- 4.2 Stand concept and furnishing**
- 4.3 Stand support and presence**
- 4.4 Delivery and dismantling**
- 4.5 Support of public relations**
- 4.6 Acceptance of conditions of participation**

5. Dates and Deadlines

6. Key data

**PART B: Framework instruction for organizers and their partners (stand builders, exhibitors) by
Deutsches Hygiene-Museum**

1. Applications

1.1 Preconditions

Applications are open to visual artists of all artistic genres working across media and/or, for example, in the genres of painting, printmaking, drawing, photography, sculpture, installation, sculpture, concept, performance and/or new media.

Eligible applicants are:

- all members of the Künstlerbund Dresden e.V. (KBD) as well as
- all professionally working visual artists and groups of artists with a residence or place of work in the area of the Dresden regional office or who have completed their studies at the HfBK Dresden,
- all producer galleries located in the area of the Dresden regional office,
- all professional artists and producer galleries from partner cities of the state capital Dresden (Brazzaville, Wrocław, Columbus/Ohio, Coventry, Florence, Hamburg, Hangzhou, Ostrava, Rotterdam, Salzburg, St. Petersburg, Strasbourg, Skopje).

Eligible applicants may also share their stand with artists who are not eligible to participate according to the criteria listed above, but who work professionally in the visual arts.

- The KBD also reserves the right to invite further artists to the 10. KÜNSTLERMESSE DRESDEN, irrespective of the application procedure.

1.2 Content and Form

Applications are only possible for one stand and are submitted via an online form (the KBD can help if required).

Up to **three artists** may share **one stand**.

The information provided in the application form is generally binding. With regard to the works of art specified in the form, only the character of the exhibits is binding.

Only complete documents received by the deadline will be accepted.

1.3 Successors

In the event of the withdrawal or absence of selected participants, the jury will nominate a few more replacements.

Successors will be informed of their status. If the successor can only be notified of participation after the list of exhibitors has been published, half of the participation fee will be waived.

2. Jury and stand allocation

As the organizer, KBD puts together an expert jury that decides the selection of participants. The stand concepts are also included in this process.

In addition to selecting the participants with a view to creating a coherent overall picture, the jury also decides on the distribution of the stands in the exhibition area.

The jury will be named by KBD and published as soon as it has been determined.

3. Services of the organizer

3.1. Presentation areas/stands

In principle, participants receive 6 m of hanging space and between 3 m² and 6 m² of floor space per rented stand. The outer walls may not be used for hanging.

In exceptional cases, a different stand size is possible. If this is desired, please contact the KBD office.

Due to the structural and fire protection situation, the individual stand areas have architectural differences that can also be relevant to the stand concept.

In a few cases, the hanging area inside the stand is only 5 m. However, two 1 m wide outer walls can be used for hanging.

As part of the application, it is possible to indicate a priority for a stand variant. KBD will try to meet these requests as far as possible.

Requests for a specific placement in the exhibition area can be made. This applies to applicants who do not require hanging space but do require space for sculptures, installations, or similar. However, there is no entitlement to a specific location in the exhibition area.

For reasons of fire protection and general visitor safety, no artistic works or other items (displays, posters, etc.) may be placed or displayed outside the stand area delimited by the external display walls or the areas marked out by KBD for the exhibitor. To comply with its obligations as organizer, KBD reserves the right to demand immediate removal of costs as well as any resulting claims for damages.

The stand system consists of joinable wall elements each measuring approx. width 99 cm x height 250 cm.

NEW: The wall elements are no longer surrounded by a frame, as in previous years! There is only an approx. 0.5 cm wide joint between the individual wall elements, which is flat to the wall surface.

Exhibitors need picture hooks and cords to hang works on the partition walls, which they must bring themselves. The cords are attached to the upper frame of the partition walls with so-called decorative hooks. A sufficient number of these decorative hooks will be provided by KBD.

One cardboard side table can be borrowed per stand (width 33.5 cm x depth 33.5 cm x height 42.5 cm). Due to their low load-bearing capacity, these are not suitable for sitting on, but only as storage space. Exhibitors must ensure that visitors cannot be harmed by using them incorrectly as stools.

A limited number of DHMD chairs can also be borrowed.

A visualization of the individual stand variants available for selection is published at www.kuenstlermesse-dresden.de.

3.2 Exhibitor passes

Each participating artist/producer gallery will receive two exhibitor passes. Under special circumstances, more exhibitor passes may be requested from KBD.

3.3 Electricity, light and labelling

Labelling of the exhibition stands and areas will be carried out by KBD. In addition to the general ceiling lighting, KBD will provide three bright 40W BST-TL LED spotlights per stand.

In addition to the three spotlights included in the stand price, further spotlights can be rented from KBD following confirmation of participation in 10. KÜNSTLERMESSE DRESDEN. However, if KBD is unable to provide additional spotlights via the stand constructor, no claims can be made against the organizer in this respect.

Stands are not equipped with power sockets as standard. If there is a corresponding requirement, this must be stated and justified in the application form.

3.4 Advertising and public relations

KBD promotes the KÜNSTLERMESSE DRESDEN, also in cooperation with DHMD, via press work, adverts and online on its website and via its social media channels. The communication work is supported by the creation and distribution of various print media such as posters and flyers.

A list of exhibitors will be published for the event, in which each participating artist will be listed with a personal entry and a picture of their work. This also applies to artists who share a stand.

3.5 Insurance and monitoring

The exhibition rooms are monitored by our employees at the entrances and exits. However, it is not possible to guard the exhibition venues. The KBD does not provide insurance against theft, damage, loss, or similar.

During the closing times of the Deutsches Hygiene Museum (DHMD), the entire building is secured by a security service.

3.6 Disclaimer

Die Aussteller:innen akzeptieren mit der Bewerbung auch die diesen Teilnahmebedingungen als Teil B zugehörige "Rahmenbelehrung für Veranstalter und ihre Partner" des DHMD. Der KBD haftet nicht für Verlust oder Beschädigung von ausgestellten Kunstwerken. Auch hinsichtlich des Stellsystems oder der Beleuchtung können keine Ansprüche gegen den Veranstalter geltend gemacht werden. In Bezug auf sonstige Leistungen, die außerhalb des Machtbereichs des Veranstalters liegen, können keinerlei Ansprüche gegen den Veranstalter gestellt werden.

4. Services of the exhibitor(s)

By registering, the applicant makes a binding declaration of participation. In addition, he accepts the conditions of participation and undertakes to use only the stand allocated or the space allocated by

the organiser. It is not possible to exchange or pass on the stand.

4.1 Stand rent and payment deadline

The costs for a stand/presentation area are highly subsidised for both guests and KBD members and are as follows:

Single stands			Stand cost
KBD member			250,00 €
Non member			450,00 €
Producer galleries			450,00 €
Group stands with 2 artists (about 33% discount per artist)			
	Price per KBD member	Price per Non member	total stand cost
Variant 1 (2 KBD-members)	166,00 €	0	332,00 €
Variant 2 (1 KBD-member / 1 non-member)	166,00 €	300,00 €	466,00 €
Variant 3 (2 non-members)	0	300,00 €	600,00 €
Group stands with 3 artists (about 50% discount per artist)			
	Price per KBD-member	Price per non-member	total stand cost
Variant 4 (3 KBD-members)	125,00 €	0	375,00 €
Variant 5 (2 KBD-members / 1 non-member)	125,00 €	225,00 €	475,00 €
Variant 6 (1 KBD-members / 2 non-members)	125,00 €	225,00 €	575,00 €
Variant 7 (3 Non-members)	0	225,00 €	675,00 €

If more than three artists would like to share a stand, please contact the Künstlerbund Dresden for special arrangements.

In the case of group stands, a contact person must be named with whom all organisational questions, e.g. regarding delivery or additional stand equipment, can be clarified in addition to payment modalities.

In the event of acceptance, the stand costs must be transferred to Künstlerbund Dresden e.V. by 15 November 2025 at the latest, stating the name of the exhibitor(s) and the keyword 'KÜNSTLERMESSE DRESDEN'.

If the stand rental fee has not been received by the organiser by the specified date or the payment cannot be allocated to an applicant, there is no longer any entitlement to participation.

4.2 Stand concept and furnishings

Participants who have submitted a stand concept undertake to realise it.

The jury, or persons appointed by it, will carry out an inspection tour. If the stand design differs from that described in the stand concept, the organiser reserves the right to exclude participants to maintain the character of the trade fair and the high quality of the presentation.

A limited number of two cardboard side tables (see 3.1. Presentation areas/stands) can be borrowed from the KBD for each stand. Due to their low load-bearing capacity, these are not suitable for sitting on, but only as storage space. Exhibitors must ensure that visitors cannot be harmed by using them incorrectly as stools.

A limited number of DHMD chairs can also be borrowed.

If exhibitors bring their own storage areas, these may not be larger than 1m². In addition, no storage areas covered with tablecloths or cloths or displays for advertising posters may be used.

The KBD recommends pricing out the works. Signs may only be attached with adhesive pads, the removal of which leaves no traces.

No nails, screws, stickers, or similar items may be attached to partition walls, building walls, doors, or similar. Any damage to or in the building or to equipment belonging to the KBD, the DHMD or suppliers shall be the sole responsibility of the perpetrator(s).

4.3 Stand support and presence

Exhibitors are responsible for the supervision of their stands during the fair. Since the offer of direct encounters between the public and artists is an essential feature of 10. KÜNSTLERMESSE DRESDEN, the presence of the exhibitors or people authorized by them is required during the opening hours or during those of the Hygiene Museum. It is not possible to dismantle stands or presentation areas before the end of the fair.

Exhibitors or persons appointed and authorized by them must be present for stand acceptance (see dates). The stand inspection takes approx. 2 - 3 hours. To avoid long waiting times, the inspection of stands begins with the smallest and ends with the highest stand number.

4.4 Delivery and dismantling

Due to the difficult loading and unloading situation and the limited space available in the lift on the DHMD grounds, the organiser will provide exhibitors with a schedule with a time slot for set-up and dismantling. Compliance with this schedule will be monitored by KBD staff. Exhibitors who deliver or collect outside their time slot are not entitled to occupy the loading zone or the lift. In this case, KBD reserves the right to deny exhibitors access.

4.5 Support of public relations

The participating artists agree to be involved in up to two PR activities after mutual consultation and agreement with KBD. This can be, for example, participation in a press conference, a press talk, a press tour, a 'meet and greet' with partners and sponsors of the KÜNSTLERMESSE DRESDEN or a photo session at the exhibition stand for utilisation in the context of public relations work or documentation.

4.6 Acceptance of conditions of participation

By registering, applicants make a binding declaration of participation. They also accept the specific conditions of participation (Part A) as well as the general 'General instructions for organisers and their partners (stand builders, exhibitors) for the organisation of trade fairs and accompanying exhibitions (including assembly and dismantling)' of the Deutsches Hygiene-Museum (Part B).

In the event of a breach of these general conditions, the KBD reserves the right to exclude exhibitors from participation during or in advance of the KÜNSTLERMESSE DRESDEN 2026. This also applies in the event of behaviour by exhibitors that is damaging to their reputation or business.

In the event of such exclusion, the participation fee will be forfeited, and KBD reserves the right to re-staff the stand of the exhibitor concerned.

5. Dates and deadlines

Application deadline: (receipt)	30.09.2025, 12:00
Jury decision planned by:	20.10.2025
Announcement of participants planned by :	01.11.2025
Receipt of the participation fee by:	15.11.2025

The set-up times will be allocated individually and are expected to be **between 14 April 2026, 9 am and 16 April 2026, 6 pm.**

Stand inspection (planned, changes possible): 17.4.2026, from 10 a.m.

Opening hours for visitors:

Friday, 17 April 2026, 7 - 10 p.m.
Saturday, 18 April 2026, 11 a.m. - 8 p.m.
Sunday, 19 April 2026, 11 a.m. - 6 p.m.

Exhibitors are admitted one hour before and after visitor opening hours.

Opening event of the 10th KÜNSTLERMESSE DRESDEN:

Friday, 17 April 2026, 6 p.m.

Guests of honour, partners and sponsors of the KÜNSTLERMESSE DRESDEN as well as all exhibiting artists are invited to the opening. 10. KMDD opens seamlessly afterwards for visitors.

6. Key dates

10. KÜNSTLERMESSE DRESDEN is organised Künstlerbund Dresden e.V.

Contact person Künstlerbund Dresden e.V.:

Torsten Rommel (Project management)

Office

Hauptstraße 34 (entrance Ritterstrasse)

01097 Dresden

Tel. +49(0)351 - 801 55 16

berufsverband@kuenstlerbund-dresden.de

10. KÜNSTLERMESSE DRESDEN is planned and realised by a working group and supported by numerous cooperation partners, including the state capital Dresden and Volksbank Raiffeisenbank Dresden Bautzen eG.

Further supporters and sponsors can be found on our homepage: www.kuenstlermesse-dresden.de

TEIL B: Rahmenbelehrung



Tagungszentrum

Rahmenbelehrung für Veranstalter und ihre Partner (Messebauer, Aussteller) bei der Durchführung von Messen und fachbegleitenden Ausstellungen (einschl. Auf- und Abbau)

Vertragspartner (Nutzer) Veranstaltung

Künstlerbund Dresden e.V.
Hauptstr. 34
01097 Dresden

Künstlerrmesse Dresden
10. KMDD
17.-19.4.2026 (13.-20.04.2026)

Teil B

Framework instruction for organizers and their partners (stand builders, exhibitors) when holding trade fairs and accompanying exhibitions (incl. set-up and dismantling)

(1) The areas and objects provided for exhibition purposes are to be used exclusively for the agreed purpose and in the usual manner. In particular, orderliness, cleanliness and diligence during use and follow the instructions and directions of the person instructions of the person in charge of the ceded space.

(2) The exhibition areas are provided in clean condition and are to be handed over in clean condition after the event. The exhibition areas are provided in a clean condition and are to be handed over in a swept clean condition by the user or his exhibitors and exhibition construction companies after the event.

All garbage, packaging and advertising materials must be disposed of by the exhibitor himself, either in waste containers provided by the user, or to be taken away again.

(3) In principle, all deliveries and removals must be made via Zinzendorfstr. Stopping in front of the the forecourt of the museum and driving on the forecourt is prohibited.

(4) In connection with the assembly and dismantling times and in compliance with Paragraph 3, the times for delivery and removal are bindingly regulated as follows:

Delivery on 13. - 16.04.2026 from 9 a.m. to 6 p.m.

Removal on 24.04.2026 from 6 p.m. to 9 p.m. and on 25.04.2026 from 8 a.m. to 7 p.m.

(5) The agreed set-up and dismantling times must be strictly adhered to. A subsequent extension of these times earlier and/or later is not possible.

(6) Advance deliveries are not possible, and all items brought in must be removed from the Deutsches Hygienemuseum and its grounds removed from the Deutsches Hygiene-Museum and its grounds without delay.

(7) Vehicles are only allowed to stop loading and unloading, so as not to obstruct the ongoing delivery and removal and unloading and to avoid unnecessary congestion at the gates and entrances to the exhibition areas. avoid. Parking in the numbered spaces (rented) behind the house is not allowed.

(8) The user will deploy security personnel at the access points. These personnel will be responsible for registration, instruction and supervision of the stand constructors and exhibitors during the entire construction and dismantling phases of the exhibition.

(9) All stand builders and exhibitors must register with the user's staff on arrival before starting their of their set-up work and will be issued with a pass.

Persons who are not in possession of such a pass and are not employees of Deutsches Hygiene-Museum are to be denied entry.

(10) Other events and work processes of the Deutsches Hygiene-Museum may not be impaired by the and dismantling of the exhibition must not be impaired.

The entrance foyer must be kept clear and transports in this area must be excluded as far as possible.

(11) During assembly and dismantling as well as during the exhibition, it must be ensured that escape routes are kept clear, emergency exits and signs are not obstructed, fire alarm equipment and fire extinguishers remain clearly visible, power sources

fire extinguishers are clearly visible and remain unobstructed, and that power sources, fuse boxes and distribution access.

(12) No packaging material may be stored in the foyers, exhibition and event rooms.

(13) The required escape route widths shown on the stand plan must be observed at all times.

(14) Smoking is strictly prohibited in the entire building of Deutsches Hygiene-Museum. The use of fire and naked lights is strictly prohibited.

(15) No changes may be made to the entire building fabric of Deutsches Hygiene-Museum.

This means that the use of the walls, ceilings, pillars and floors (floors only for floors only for normal parking in compliance with the prescribed load capacity of 200 kn/m²) as load-bearing, supporting and retaining elements is strictly prohibited.

This also includes the drilling of holes, the use of nails, adhesive tapes and other fastening elements.

(16) The display of advertising materials, signs and similar items on the wall, door and glass surfaces of the house is prohibited.

(17) All stand construction materials used must comply with the fire protection standards according to DIN 4102. must be complied with.

The electrotechnical and other equipment used by users, stand constructors and exhibitors must meet the relevant

used by users and exhibitors must comply with the relevant regulations, in particular the requirements of DIN VDE and UVV VBG 4, must be complied with.

(18) The museum's electrical engineering department will provide the power outlets requested by the user as sockets are provided. Electrical installations are not carried out by them in any case.

(19) All applicable occupational health and safety and fire protection regulations must be observed and if necessary, the user and his partners must take the necessary measures.

(20) The transferor assumes no liability for the objects of the user, his partners and guests located or stored in the house except in the case of demonstrable culpable conduct on the part of the employees of the transferor.

The burden of proof lies with the user and his partners. It is recommended to take out insurance against theft, destruction and the like.

(21) The user is liable for all damage caused to the Deutsches Hygiene-Museum by his event.

to the full extent of the damage. The damage must be reported immediately.

(22) The transferor exercises the domiciliary right. For the enforcement of the conditions of the framework instruction the duration of the event (including set-up and dismantling times), the lessor may transfer the domiciliary transferred to the user by the lessor.

In the event of violations of the conditions of the general instructions, of the contract of use and of the instructions the instructions of the person in charge of the transferor, the latter shall be entitled to interrupt the event (including set-up and dismantling time) until the agreed dismantling time) until the agreed conditions have been established.

(23) These general instructions are to be sent by the organizer to all participants (stand constructors, exhibitors) of his event and by signing on behalf of all, he acknowledges the conditions stated here.