



Conditions of participation

9. KÜNSTLERMESSE DRESDEN 2024

9. KÜNSTLERMESSE DRESDEN is organized by Künstlerbund Dresden e.V. and will take place from **22 - 24 March 2024** at the **Deutsches Hygiene-Museum Dresden (DHMD)**. It is a pure producer fair. In parallel, the Künstlerbund will show a specially curated special exhibition on the three days of the fair, which follows the major special exhibition theme of our cooperation partner, the DHMD.

Held as a biennial, the KÜNSTLERMESSE DRESDEN offers the regional art scene much more than just a sales weekend. It has become an event that encompasses presentation, communication and networking of artists, art lovers, exhibition makers and collectors.

Since its first edition in 2011, it has become an established and successful regional art fair where artists present their works in person at the stands. In particular, the direct encounter of the audience with the artists distinguishes this event.

A total of around 120 artists, artist groups and producer galleries will once again be presenting their works of art at around 90 stands.

The following conditions apply to participation in the 9. KÜNSTLERMESSE DRESDEN planned by Künstlerbund Dresden e.V. (hereinafter: KBD), which are subdivided into the specific conditions of participation (Part A) and the general "General instructions for organizers and their partners (stand builders, exhibitors) in the organization of trade fairs and accompanying exhibitions (including set-up and dismantling)" of the Deutsches Hygiene-Museum (Part B).

The project is subject to funding.

PART A: Conditions of participation

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by Deutsches Hygiene-Museum

1. Applications

1.1 Preconditions

Applications are open to visual artists of all artistic genres working across media and/or, for example, in the genres of painting, printmaking, drawing, photography, sculpture, installation, sculpture, concept, performance and/or new media.

Eligible applicants are:

- all members of the Künstlerbund Dresden e.V. (KBD) as well as
- all professionally working visual artists and groups of artists with a residence or place of work in the area of the Landesdirektion Dresden or who have completed their studies at the HfBK Dresden
- all producer galleries located in the area of the Landesdirektion Dresden,
- all producer galleries from twin cities of the state capital Dresden (Brazzaville, Wrocław, Columbus/Ohio, Coventry, Florence, Hamburg, Hangzhou, Ostrava, Rotterdam, Salzburg, St. Petersburg, Strasbourg, Skopje).

NEW: Eligible applicants can also share their stand with artists who are not eligible according to the criteria listed above, but who work professionally in the visual arts.

1.2 Content and form

The application is **only possible for one stand** and is done via an **online form** (if needed, the KBD will help).

Up to **three artists** can share a **stand**.

The information provided in the application form is generally binding. With regard to the artworks specified in the form, only the character of the exhibits is binding.

Only complete documents received in due time will be accepted.

1.3 Successors

In case of withdrawal or cancellation of selected participants, the jury will nominate some additional substitutes.

Substitutes will be informed about their status. If the substitute cannot be notified of participation until after the exhibition list has been published, half of the participation fee will be waived.

2. Jury and stand allocation

As the organizer, the KBD puts together an expert jury that decides on the selection of participants. The stand concepts are also included in this process.

In addition to the selection of the participants, the jury will also decide on the distribution of the stands in the exhibition area with a view to creating a coherent overall picture.

The jury will be named by the KBD and published as soon as it has been determined.

3. services of the organizer

3.1 Presentation areas/stands

In principle, participants receive **6 m of hanging space** and **between 3 m² and 6 m² of floor space** per rented stand. The outside walls may not be used for hanging.

In exceptional cases, a different stand size is possible. If this is desired, please contact the KBD office.

Due to the structural and fire protection situation, the individual stand areas have architectural differences that may also be relevant for the stand design.

In a few cases the hanging area inside the stand is only 5 m. Instead, two 1m wide exterior walls can be used for hanging.

As part of the application, it is possible to indicate a priority for a stand variant. The KBD will try to comply with these requests within the scope of its possibilities.

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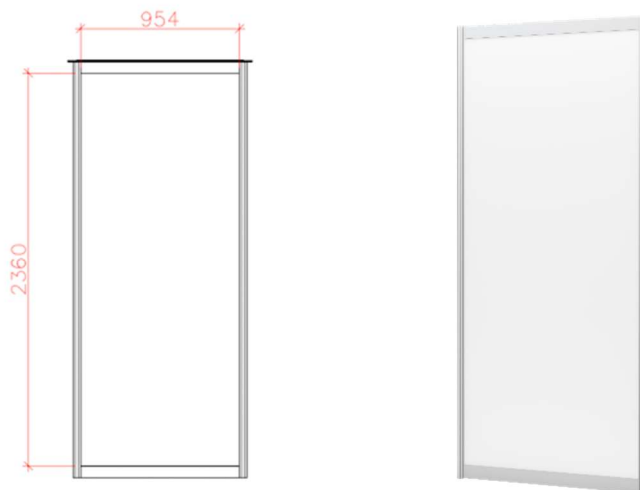
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As part of the application, it is possible to indicate a priority for a stand variant. The KBD will try to comply with these requests within the scope of its possibilities.

Wishes for a specific placement in the exhibition area can be mentioned. This applies in particular to applicants who do not require hanging space but do need space for sculptures, installations or similar. However, there is no entitlement to a specific location in the exhibition area.

For reasons of fire protection and general visitor safety, no artistic works or other items (stands, posters, etc.) may be placed outside the stand area limited by the external walls or the areas marked out for the exhibitor by the KBD. In order to fulfill its obligations as organizer, the KBD reserves the right of immediate removal with costs and resulting claims for damages.

The display system consists of wall elements that can be joined together, each of the following dimensions **width 95.4 cm x height 236 cm**, surrounded by a frame.



Dimensions and illustration of a wall element

To hang works on the movable walls, exhibitors need picture hooks and cords, which they must bring themselves. The cords are attached to the upper frame of the partition walls with so-called decorative hooks. The KBD will provide a sufficient number of these decorative hooks.



A maximum of two cardboard side tables can be rented per stand (width 33.5 cm x depth 33.5 cm x height 42.5 cm). Due to their low load-bearing capacity, these are not suitable for sitting on, but only for storage. The exhibitors are responsible for ensuring that visitors cannot be harmed by using them incorrectly as stools.

Furthermore, a limited number of DHMD chairs can be borrowed.

3.2 Exhibitor passes

Each participating artist/producer gallery will receive two exhibitor passes. Under special circumstances, more exhibitor passes may be requested from the KBD.

3.3 Electricity, lighting and lettering

The KBD will provide the lettering for the exhibition stands or areas. In addition to general ceiling lighting, KBD will provide two long-arm spotlights per stand. The distance between a long-arm spotlight and the suspended surface of the stand is approx. 30 cm.

In addition to the two long-arm spotlights included in the stand price, further spotlights can be rented from KBD following a confirmation of participation in KÜNSTLERMESSE DRESDEN. If the KBD is unable to provide additional spotlights via the stand constructor, no claims can be made against the organizer in this regard.

As standard, no power sockets are available at the stands. If there is a corresponding need, this must be stated and justified in the application form.

3.4 Advertising and public relations

The KBD, also in cooperation with the DHMD, promotes the KÜNSTLERMESSE DRESDEN through press work, advertisements as well as online on its websites and through its social media channels. The communication work is supported by the creation and distribution of various print media such as posters and flyers.

A list of exhibitors will be published for the event, in which each participating artist will be listed with a personal entry and a picture of his or her work. This also applies to artists who share a stand.

3.5 Insurance and surveillance

The exhibition rooms are controlled by our employees in the area of the entrances and exits. However, it is not possible to guard the exhibition sites. There is no insurance on the part of the KBD against theft, damage, loss or the like.

During the closing times of the Deutsches Hygiene Museum (DHMD), the entire building is secured by a security service.



3.6 Disclaimer

With their application, exhibitors also accept the DHMD's "Framework Instruction for Organizers and their Partners", which is part B of these Conditions of Participation. The KBD is not liable for loss of or damage to exhibited works of art. Nor can any claims be made against the organizer with regard to the stand system or lighting. No claims can be made against the organizer with regard to other services that are beyond the organizer's control.

4. services of the exhibitor(s)

With the registration the applicant bindingly declares his/her participation. In addition, he/she accepts the conditions of participation and agrees to use exclusively the assigned stand or the space allocated by the organizer. The exchange or passing on of a stand is not possible.

4.1 Stand rental and payment deadline

The cost of a booth/presentation space is highly subsidized for both guests and Künstlerbund members and is as follows:

Single stands			stand
KBD member			250,00 €
Non-member			450,00 €
Producer Galleries			450,00 €
Group stands with 2 artists (about 33% discount per artist)			
	Price per KBD member	Price per non-member	total stand rental
Variant 1 (2 members)	166,00 €	-	332,00 €
Variant 2 (1 KBD member / 1 non-member)	166,00 €	300,00 €	466,00 €
Variant 3 (2 non-members)	-	300,00 €	600,00 €
Group stands with 3 artists (about 50% discount per artist)			
	Price per KBD member	Price per non-member	total stand rental
Variant 4 (3 members)	125,00 €	-	375,00 €
Variant 5 (2 members / 1 non-member)	125,00 €	225,00 €	475,00 €
Variant 6 (1 member / 2 non-members)	125,00 €	225,00 €	575,00 €
Variant 7 (3 non-members)	-	225,00 €	675,00 €

In the case of joint stands, a contact person is to be named with whom, in addition to payment modalities, all organizational questions, e.g. regarding delivery or additional stand equipment, are to be clarified.



In case of a confirmation, the stand rent has to be transferred to Künstlerbund Dresden e.V. by 15.11.2023 at the latest, stating the name of the exhibitor(s) and the keyword "KÜNSTLERMESSE DRESDEN".

If the stand rental fee has not been received by the organizer by the specified date or the payment cannot be allocated to any applicant, there is no longer any entitlement to participation.

4.2 Stand concept and furnishings

Participants who have submitted a stand concept undertake to execute the same.

The jury, or persons appointed by it, will conduct an acceptance tour. If the stand design differs from that described in the stand concept, the organizer reserves the right to exclude participants in order to maintain the character of the trade fair and the high quality of the presentation.

A limited number of two cardboard side tables (see 3.1. Presentation areas/stands) can be borrowed from KBD for each stand. Due to their low load-bearing capacity, these are not suitable for sitting on, but only for storage. The exhibitors are responsible for ensuring that visitors cannot be harmed by using them incorrectly as stools.

Furthermore, a limited number of chairs from the DHMD can be borrowed.

If exhibitors bring their own storage areas, these may not be larger than 1m². In addition, no tablecloths or cloths may be used as storage areas or stands for advertising posters.

KBD recommends that works be priced out. Signs may only be attached with adhesive pads, the removal of which leaves no traces.

No nails, screws, stickers, or the like may be attached to movable or building walls, doors, or the like. The person(s) responsible for any damage to or in the building or to KBD, DHMD or subcontractor furnishings is/are solely responsible.

4.3 Stand supervision and attendance

The exhibitors themselves are responsible for the supervision of their stands during the fair. Since the offer of a direct encounter between the public and the artists is an essential feature of the KÜNSTLERMESSE DRESDEN, the presence of the exhibitors or persons authorized by them is required during the opening hours or during those of the Hygiene Museum. Dismantling of stands or presentation areas before the end of the fair is not possible.

The exhibitors or persons appointed and authorized by them must be present for stand acceptance (see dates). The stand inspection takes a total of approx. 2 - 3 hours. In order to



avoid long waiting times, the acceptance of the stands begins with the smallest and ends with the highest stand number.

4.4 Delivery and dismantling

Due to the difficult loading and unloading situation and the limited space capacity of the elevator on the DHMD premises, the organizer will provide the exhibitors with a schedule with a time window for set-up and dismantling. Compliance with this schedule will be monitored by KBD staff. Exhibitors who deliver or collect outside their time slot have no claim to occupancy of the loading zone or the elevator. In this case, the KBD therefore reserves the right to deny exhibitors access.

4.5 Support for advertising and public relations work

The participating artists agree to participate in up to two PR activities after mutual consultation and agreement with the KBD. This can be e.g. the participation in a press conference, a press talk, a press tour, a "meet and greet" with partners and sponsors of the KÜNSTLERMESSE DRESDEN or a photo session at the booth for the utilization in the context of the PR/public relations work or a documentation.

4.6 Acceptance of the conditions of participation, exclusion criteria

With their application, applicants declare their binding participation. In addition, they accept the specific conditions of participation (Part A) as well as the general "General instructions for organizers and their partners (stand builders, exhibitors) in the organization of trade fairs and accompanying exhibitions (including set-up and dismantling)" of the Deutsches Hygiene-Museum (Part B).

In case of violation of these general conditions the KBD reserves the right to exclude exhibitors from participation during or even in the run-up to the realization of the KÜNSTLERMESSE DRESDEN 2024. This also applies in the case of behavior damaging to the reputation or business by the exhibitors.

In the event of such exclusion, the participation fee will be retained and the KBD reserves the right to reoccupy the stand of the exhibitor concerned.

5. Schedule

Application deadline:	30.09.2023, 12 pm (receipt)
Jury decision planned until:	20.10.2023
Announcement of participants planned by:	27.10.2023
Receipt of participation fee by:	15.11.2023



Set-up times will be assigned individually and are expected to be between 3/19/2024, 10am and 3/21/2024, 6pm.

Stand acceptance (planned, changes possible): 21.3.2024, from 5 pm

Opening hours for visitors expected:

Friday, 22.3.2024, 3 - 10 p.m.

Saturday, 23.3.2024, 11 a.m. - 8 p.m.

Sunday, 24.3.2024, 11 a.m. - 6 p.m.

Exhibitors are admitted one hour before and after visitor opening hours.

6. Key data

9. KÜNSTLERMESSE DRESDEN is organized by Künstlerbund Dresden e.V.

Contact Künstlerbund Dresden e.V.:

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9. KÜNSTLERMESSE DRESDEN is conceptually accompanied by a working group (Christine Gruler, Thomas Hellinger, Karen Kling, Angela Knöckel-Reinöhl, Andrea Kühl, Jens Küster, Katharina Lewonig, Torsten Rommel, Günter Schöttner) and supported by numerous cooperation partners, including the City of Dresden and the Volksbank Raiffeisenbank Dresden Bautzen eG.

Further supporters and sponsors are listed on our homepage: www.kuenstlermesse-dresden.de

Teil B

Framework instruction for organizers and their partners (stand builders, exhibitors) when holding trade fairs and accompanying exhibitions (incl. set-up and dismantling)

(1) The areas and objects provided for exhibition purposes are to be used exclusively for the agreed purpose and in the usual manner. In particular, orderliness, cleanliness and diligence during use and to follow the instructions and directions of the person in charge of the ceded space.

(2) The exhibition areas are provided in a clean condition and are to be handed over in a clean condition after the event. The exhibition areas are provided in a clean condition and are to be handed over in a swept clean condition by the user or his exhibitors and exhibition construction companies after the event.

All garbage, packaging and advertising materials must be disposed of by the exhibitor himself, either in waste containers provided by the user, or to be taken away again.

(3) In principle, all deliveries and removals must be made via Zinzendorfstr. Stopping in front of the forecourt of the museum and driving on the forecourt is prohibited.

(4) In connection with the assembly and dismantling times and in compliance with Paragraph 3, the times for delivery and removal are bindingly regulated as follows:

Delivery on 18. - 21.03.2024 from 8 a.m. to 6 p.m. each day

Removal on 03/24/2024 from 6 p.m. to 9 p.m. and on 03/25/2024 from 8 a.m. to 7 p.m.

(5) The agreed set-up and dismantling times must be strictly adhered to. A subsequent extension of these times earlier and/or later is not possible.

Set up on 18-21.03.2024 from 8 a.m. to 7 p.m.

Dismantling on 24.03.2024 from 6 p.m. to 9 p.m. and on 25.03.2024 from 8 a.m. to 5 p.m.

(6) Advance deliveries are not possible and all items brought in must be removed from the Deutsches Hygienemuseum and its grounds removed from the Deutsches Hygiene-Museum and its grounds without delay.

(7) Vehicles are only allowed to stop for loading and unloading, so as not to obstruct the ongoing delivery and removal and unloading and to avoid unnecessary congestion at the gates and entrances to the exhibition areas. avoid. Parking in the numbered spaces (are rented) behind the house is not allowed.

(8) The user will deploy security personnel at the access points. These personnel will be responsible for registration, instruction and supervision of the stand constructors and exhibitors during the entire construction and dismantling phases of the exhibition.

(9) All stand builders and exhibitors must register with the user's staff on arrival before starting their of their set-up work and will be issued with a pass.

Persons who are not in possession of such a pass and are not employees of the Deutsches Hygiene-Museum are to be denied entry.

(10) Other events and work processes of the Deutsches Hygiene-Museum may not be impaired by the and dismantling of the exhibition must not be impaired.

The entrance foyer must be kept clear and transports in this area must be excluded as far as possible.

(11) During assembly and dismantling as well as during the exhibition, it must be ensured that escape routes are kept clear, emergency exits and signs are not obstructed, fire alarm equipment and fire extinguishers remain clearly visible, power sources

fire extinguishers are clearly visible and remain unobstructed, and that power sources, fuse boxes and distribution access.

(12) No packaging material may be stored in the foyers, exhibition and event rooms.

(13) The required escape route widths shown on the stand plan must be observed at all times.

(14) Smoking is strictly prohibited in the entire building of the Deutsches Hygiene-Museum. The use of fire and naked lights is strictly prohibited.

(15) No changes may be made to the entire building fabric of the Deutsches Hygiene-Museum.

This means that the use of the walls, ceilings, pillars and floors (floors only for normal parking in compliance with the prescribed load capacity of 200 kn/m²) as load-bearing, supporting and retaining elements is strictly prohibited.

This also includes the drilling of holes, the use of nails, adhesive tapes and other fastening elements.

(16) The display of advertising materials, signs and similar items on the wall, door and glass surfaces of the house is prohibited.

(17) All stand construction materials used must comply with the fire protection standards according to DIN 4102. must be complied with.

The electrotechnical and other equipment used by users, stand constructors and exhibitors must meet the relevant used by users and exhibitors must comply with the relevant regulations, in particular the requirements of DIN VDE and UVV VBG 4, must be complied with.

(18) The museum's electrical engineering department will provide the power outlets requested by the user as sockets are provided. Electrical installations are not carried out by them in any case.

(19) All applicable occupational health and safety and fire protection regulations must be observed and if necessary, the user and his partners must take the necessary measures.

(20) The transferor assumes no liability for the objects of the user, his partners and guests located or stored in the house except in the case of demonstrable culpable conduct on the part of the employees of the transferor.

The burden of proof lies with the user and his partners. It is recommended to take out insurance against theft, destruction and the like.

(21) The user is liable for all damages caused to the Deutsches Hygiene-Museum by his event. to the full extent of the damage. The damage must be reported immediately.

(22) The transferor exercises the domiciliary right. For the enforcement of the conditions of the framework instruction the duration of the event (including set-up and dismantling times), the lessor may transfer the domiciliary transferred to the user by the lessor.

In the event of violations of the conditions of the general instructions, of the contract of use and of the instructions the instructions of the person in charge of the transferor, the latter shall be entitled to interrupt the event (including set-up and dismantling time) until the agreed dismantling time) until the agreed conditions have been established.

(23) These general instructions are to be sent by the organizer to all participants (stand constructors, exhibitors) of his event and by signing on behalf of all, he acknowledges the conditions stated here.